



Make mine a



To celebrate a special birthday for the Captain, we started the season with a truly unique experience, a visit to the Morgan Motor Company, nestled in the lovely Malvern Hills in southern England. Morgan is the last remaining family-owned, independent, innovative British motor car manufacturer. They make approximately 1300 hand-built British sports cars (classic and modern) per year: In their words, each one "a unique blend of charisma, craftsmanship and performance". And they have been doing it for over 100 years, since 1909.



It is a small factory with a family atmosphere, but you can tell that these are people who are very, very good at what they do, and proud of it. Every Morgan is handcrafted using three elements: ash, aluminium and leather. They combine traditional manufacturing with modern design from concept to production. It is meticulous and time-consuming. The staggered floor layout of the small factory sends each car down the natural slope of the hill as it passes through each stage of the manufacturing process. Morgan production starts in the chassis shop. Each platform is carefully hand-assembled by expert technicians. Engine, gearbox and package are defined around a lightweight, high-performance structure. The 3 wheeler had a modified Harley davidson engine, the Plus 4, a Ford 2 litre and the modern Aero, a BMW V8 500 horsepower engine. Each chassis undergoes a rigorous series of electronic, engine and quality tests before being rolled into the woodshop where the handcrafted ash frame acts as the structure from which the aluminum body parts and interior leatherwork are hung. Traditional techniques are passed down through many generations. Highly skilled craftsmen in the "tin shop" fuse free-flowing panels to the body of each Morgan. Rolled edge, hand-stamped, laser-cut panels. The car is then rolled into the paint shop for a multi-stage process that ensures the highest quality finish. In the paint shop the customer can choose between 40,000 shades of colour (not a typing error!). Hand-sprayed. Each "cockpit" requires at least 4 hides of the finest leather for the trim- 30 hours of work, followed by a three-stage polishing process.



Whether you are a car lover or not, each one really is a beauty.



The 3-wheeler evolved into the 4-wheeler, the plus 8 and today's Aero. The flagship vehicle is still the Classic range. Pure excellence, luxury combined with the latest technologies, starting from £110,000 (in the UK). (or put it this way, if we sold our Greek house, we could almost afford one!) How could we leave without taking a spin.... a wonderful 4 hours through the small villages of the rolling Malvern Hills. The sun shone and people waived! It might have been low and noisy, but it was magic!



"There is nothing quite like a Morgan!"